

FOR IMMEDIATE RELEASE:

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Baton Rouge, LA, June 19, 2009- The Louisiana Retailers Association presented ten \$2,500.00 scholarships to eligible Louisiana high school seniors at the 1st Annual Marketing Education Retail Alliance (MERA) Scholarship Luncheon on May 29 at Drusilla Seafood Restaurant in Baton Rouge. The recipients were marketing students who passed the National Retail Federation Certification and successfully completed thirteen online General Retail Courses to receive a Louisiana Retail Pro Certificate. All seniors who received the Louisiana Retail Pro Certificate by the specified deadline were eligible to enter the scholarship drawing held at this luncheon. The scholarships are funded by residual earned through the use of online courses provided by Learn something. The scholarships can be used for any pursuit of higher education including trade schools and community colleges.

2009 Scholarship Recipients:

Casey Badeaux- Denham Springs High School: Denham Springs, LA
Elizabeth Summer- East Ascension High School: Gonzales, LA
Crystal Williams- Ouachita Parish High School: Monroe, LA
Megan Wiggins- Ponchatoula High School: Ponchatoula, LA
Bianca Brooks- Robert E. Lee High School: Baton Rouge, LA
Tyshica Rodgers- Vidalia High School: Vidalia, LA
Brandon Houck- Vidalia High School: Vidalia, LA
Courtney Kent- Zachary High School: Zachary, LA
Sherlacea Caines- Zachary High School: Zachary, LA
Samantha Todd- Huntington High School: Shreveport, LA